

Social Media Toolkit

FROM DISCOVERIES
TO INNOVATION



WORLD CONGRESS ON OSTEOARTHRITIS
INCHEON, SOUTH KOREA

SONGDO CONVENSIA • APRIL 24-27, 2025



congress.oarsi.org

OARSI 2025 Social Media Toolkit

Thank you for being a valued part of **OARSI 2025**, the premier global conference on **osteoarthritis research and innovation**! This toolkit is designed to help you easily share your participation, engage with attendees, and amplify the reach of this important event.

What's Inside?

- **Social Media Images** – Ready-to-use graphics for your posts
- **#Hashtags** – Key tags to increase visibility
- **Post Templates** – Customizable examples for speakers, exhibitors, sponsors, and attendees





Connect with OARSI

Stay informed and help spread the word—follow us on social media to get the latest updates and share OARSI news with your network!





Promote OARSI 2025: Social Media Images for You



DOWNLOAD and share these OARSI social media images to help spread the word about the Congress and engage your network!

INCHEON, SOUTH KOREA

SONGDO CONVENSA - APRIL 24-27, 2025



Join the Conversation!

Use our official **hashtag** and **tagline** to connect with the global osteoarthritis community.

#OARSI2025

**FROM DISCOVERIES
TO INNOVATION**

SAMPLE POSTS

Speakers, Moderators, & Poster/Podium Presenters

Post #1:

Exciting news! I'm honored to be [speaking/moderating/presenting] at **#OARS2025**! Join me in Incheon, South Korea, from April 24-27, 2025, as we explore the latest advancements in osteoarthritis. From discoveries to innovation.

-[Session Title]
-[Insert Session Info]

Learn more & register:
congress.oarsi.org

[Image]

Post #2:

Thrilled to present my latest research at **#OARS2025**! My [poster/podium] abstract, "[Title]", explores [topic] and **[more info]**.

-[Session Info]
-[Date & Time]

Let's connect at OARS 2025 in Incheon!
Let's push the boundaries of **#OAResearch** together.

Register Today!: congress.oarsi.org

[Image]

Post #3:

Just **[X weeks/days]** until **#OARS2025**, where I'll be **[speaking/presenting]** on **[topic]**. Looking forward to connecting with fellow experts and discussing the future of OA research.

Register now!: congress.oarsi.org

##OARSISouthKorea
#OsteoarthritisResearch
#FutureOfMedicine

[Image]

SAMPLE POSTS

Sponsors, Exhibitors, & Corporate Members



Post #1:	Post #2:	Post #3:
<p>We're excited to [exhibit/sponsor] #OARS2025 and support groundbreaking advancements in osteoarthritis research!</p> <p>Join us in Incheon, South Korea, from April 24-27, 2025!</p> <p>Learn more: congress.oarsi.org</p> <p>#OARSISponsor</p> <p>[Image]</p>	<p>Join us in Incheon, South Korea, from April 24-27, 2025, where we'll showcase [product/service] and connect with top researchers, clinicians, and industry leaders.</p> <p>Visit us at Booth [#] to learn how [your company] is advancing [field].</p> <p>Learn more & register: congress.oarsi.org</p> <p>#OARS2025 #OARSExhibitor</p> <p>[Image]</p>	<p>As an OARS [sponsor/exhibitor/corp member], we're committed to advancing OA research and treatment through collaboration, innovation, and education. That's why we're excited to support #OARS2025!</p> <p>Meet us in Incheon, South Korea, from April 24-27, 2025!</p> <p>Register Today!: congress.oarsi.org</p> <p>#OARSICorporateMember</p> <p>[Image]</p>

SAMPLE POSTS

General Attendance Promotion

Post #1:	Post #2:	Post #3:
<p>Excited to attend #OARS2025 for the first time! Looking forward to learning from top experts, networking with colleagues, and exploring the latest in osteoarthritis research. See you in Incheon!</p> <p>April 24-27, 2025 Join me: congress.oarsi.org</p> <p>#OARS2025 #OsteoarthritisResearch #FromDiscoveriesToInnovation</p> <p>[Image]</p>	<p>I'm attending #OARS2025! Looking forward to connecting with colleagues, exploring cutting-edge osteoarthritis research, and contributing to meaningful discussions in Incheon, South Korea. See you there!</p> <p>Join me: congress.oarsi.org</p> <p>#Osteoarthritis #OARS2025 #OsteoarthritisResearch</p> <p>[Image]</p>	<p>Don't miss #OARS2025—the premier event for osteoarthritis research and innovation! I'll be there, and I hope to see you too. Let's collaborate and shape the future of OA treatment together!</p> <p>April 24-27, Incheon, South Korea Register now: congress.oarsi.org</p> <p>#OARS2025 #Osteoarthritis #ClinicalResearch</p> <p>[Image]</p>

Thank You!

We appreciate your support and participation in **OARSI 2025**.

We look forward to seeing you in
Incheon, South Korea,
April 24-27, 2025!



congress.oarsi.org

